

E.J. Peiker – Nature Photographer

Base Rate Schedule – 2016

All rates are on a per photo, per use basis. Final rates to be negotiated with buyer.

Editorial and Books (one time publishing rights, unlimited circulation):

Front Cover -	\$500
Back Cover -	\$400
Inside Cover -	\$250
Full page -	\$200
Half Page -	\$100
Quarter Page -	\$75

Print Advertising (non exclusive advertising rights):

Campaign -	\$2500
Full Page -	\$500
Half Page-	\$350
Quarter Page -	\$150
Logo -	\$1000
Poster -	\$500

WEB Advertising:

Web Site Header or Background -	\$75
Other web advertising -	\$50

Calendar:

Image use in Calendar - \$100

Exclusive Rights: E.J. Peiker gives up the rights for future sales or publication to the buyer. Availability of exclusive rights on a photograph is at E.J. Peiker's discretion - \$10,000

Other Uses – contact ejpeiker@cox.net

Fine Art Prints – please see the following link: www.ejphoto.com/order_prints_page.htm

Private Photographic Instruction:

Phoenix Area -	\$300 per 4 hour block
Other Locations -	\$350-\$375 per 4 hour block plus expenses

Lens/Camera Microadjustment Services:

Camera and lens -	\$50
Additional lenses -	\$15
Sigma Dock Calibration -	\$100 per lens/camera

Photographic/Computer Consulting Services:

Photographic product development support, product testing support, digital darkroom consulting, general PC or Mac consulting - \$100/hour plus expenses.

CF and SD Card Image Recovery Services

Card Analysis Fee -	\$25
Recovery Fee -	\$75 (Only charged if any images are recoverable)

Non-profit requests:

E.J. Peiker supports many non-profit causes and works with a number of non-profit agencies. Discounted rates are available for non-profit organizations, however it is very expensive to obtain many of my photographs so I must still charge a fee.